

2005

GAMMA-TAU HALL OF FAME

KΣ

The
University
of Colorado



FRIDAY, SEPTEMBER 9TH, 2005 7:00PM
HOTEL BOULDERADO

Welcome.....

TO THE INAUGURAL HALL OF FAME AWARDS BANQUET


The Gamma-Tau Hall of Fame Award is being presented by the Gamma-Tau Chapter of Kappa Sigma Fraternity on Friday, September 9th, 2005.

Conceived as a way of honoring Kappa Sigma and Gamma-Tau alumni for outstanding achievements, this award has become an integral part of our tradition here at Gamma-Tau.

Inductees are among a select group of alumni. Recognition is given to those who have excelled in their career, or in their service to the community and/or to the fraternity.

This year's Hall of Fame Inductees are:

**Dick Wicks '42 (posthumously),
Roger Beahm '68, Tom Menk '72,
Randy Weeks '73, and Steve Kinsley '78.**



PROGRAM

Welcoming Remarks

John Manta

Guest Speaker

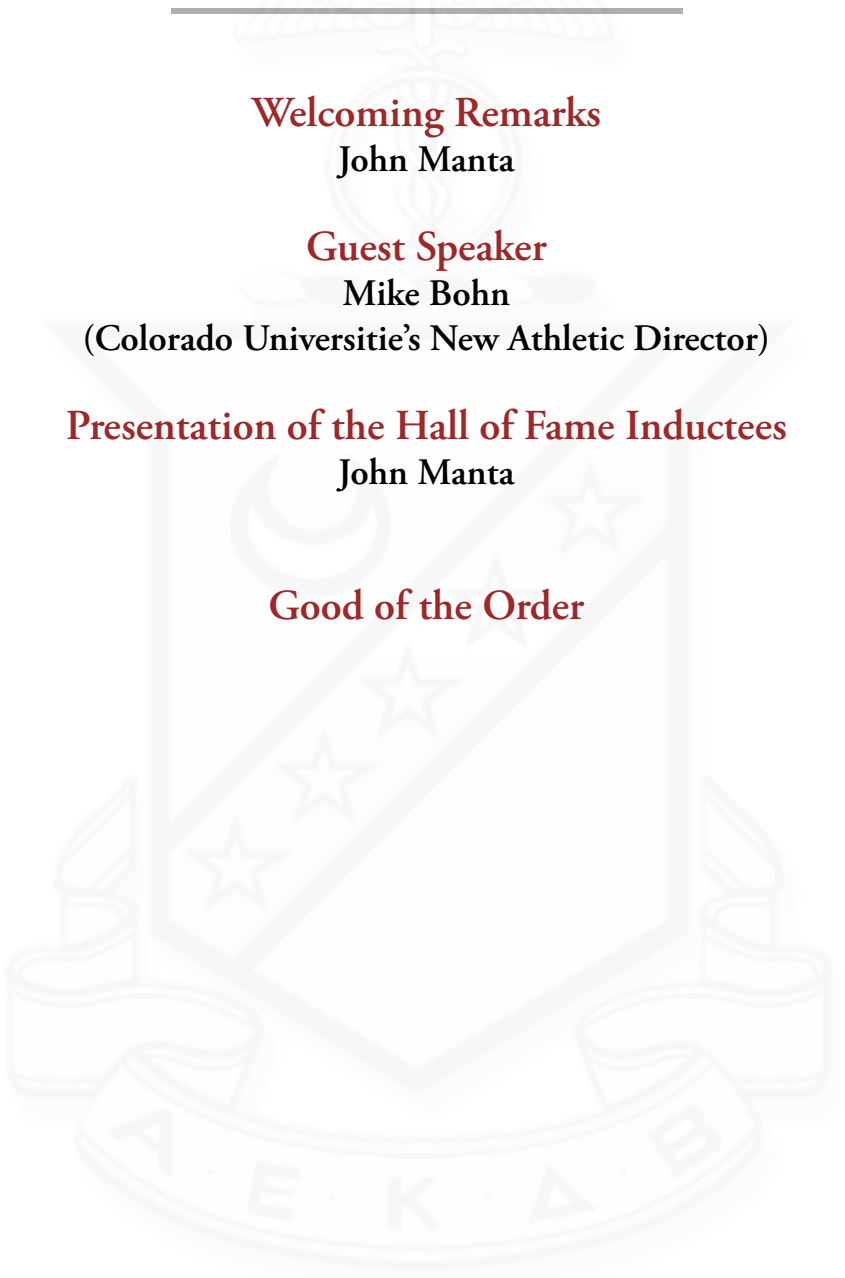
Mike Bohn

(Colorado Universities' New Athletic Director)

Presentation of the Hall of Fame Inductees

John Manta

Good of the Order



Dick Wicks '42

Dick Wicks was an exceptional man, and left a long-lasting impression on everyone he met. From serving in World War II to his service to Gamma-Tau and beyond, Dick has accomplished much in his life which has deeply touched many. His dedication to Gamma-Tau and his brothers will never go unnoticed. The following are a few memories of Dick from several of his Gamma-Tau brothers:

Dick became a Kappa Sigma at [the University of Colorado] before leaving for military service in the Far East. Upon returning to CU after the war, Dick got the chapter going and I was in the first pledge class in 1945. Dick spent all his time getting the house organized for occupancy in the fall.

Dick was the president and an outstanding one but even when he was not holding office he was the motivator and guidance of the chapter affairs. He was the ultimate Kappa Sigma brother - he did not delegate, he was a doer. He had a remarkable ability to heal wounds between various groups.

After graduation Dick and I worked together for Francis Van Derber former WGM, and at times shared the same office. He was one of my best friends and best man at our wedding.

His apartment in Denver was the location of many Kappa Sigma parties. He did so much to hold our group together. He also organized parties for visiting brothers.

Dick was active in national offices and served as District Grand Master for many years as well as being on the Board of Directors of Gamma Tau Housing Association.

Dick had no enemies but a multitude of friends.

- Paul Lundy

Dick Wicks was very active in local alumni and national affairs for Kappa Sigma. He was enthusiastic, filled with love for the fraternity, and the cement that held the brothers, both alumni and active members.

His Christmas parties, fishing trips and celebratory dinners, welded together the alumni and made us all proud to be members of the fraternity.

- Jim Atkinson

Dick rode the storm through the sixty's with everything he could do to protect his love of brotherhood. Because of Dick, eight of us still meet for lunch every other week. He left a lasting impression on nearly everyone he ever met. He continues to remain in my prayer.

- Bert Maich

Roger Beahm '68

From his upbringing in Colorado, Roger Beahm's life and work has taken him through the University of Colorado, Gamma-Tau, and on to being chairman of Coyne Beahm Shouse, Inc., a marketing firm in Greensboro, North Carolina.

Roger pledged Gamma-Tau in 1967, and gained lifelong friends from then on. While at Gamma-Tau, Roger was a Pledge Trainer as well as the Grand Treasurer.

Academically, at the University of Colorado, Roger shined. He completed his BS in Business in 1971, and a year later had finished his Master of Business Administration. While at CU, Roger was on the Dean's List and the President's List. He was also on the Advisory Council on Consumer Affairs (student representative) for the American Bankers Association. Roger was a teaching assistant in classes such as Business Administration, Statistics, and International Finance.

After college, Roger has kept his academic interests by being a Marketing Chair and Emeritus Member of the Business Advisory Council for CU's Leeds School of Business. He is also on the Marketing Committee for the Business Advisory Council for Appalachian State University's Walker College of Business; he is also a Distinguished CEO Lecturer at the same school.

Since his time with Gamma-Tau, and at the University of Colorado, Roger has worked for a number of large companies doing a variety of marketing. He worked for the Procter and Gamble Company as a Brand Manager. He then worked as a Marketing Manager in Canada for The Clorox Company. Roger has also been the Vice President of Marketing for Kayser-Roth Corporation and then for Glendinning Associates. He has since moved to Chairman of the marketing company, Coyne Beahm Shouse, Inc.

He has been recognized professionally with Addy and Telly Awards for Advertising Creativity and Excellence. He is the Chairman for the Carolinas Council of the American Association of Advertising Agencies. He is also is an Adjunct Professor of Marketing at Wake Forest University.

Outside his professional career, Roger still finds time to donate much of his time to his community. He has been recognized at the State Volunteer of the Year by United Way of North Carolina. He is also President of the Old North State Council of the Boy Scouts of America, as well as a Bible study leader at Westover Church in Greensboro.

Roger said that Gamma-Tau and Kappa Sigma as a whole has created life-long friendships for him as well as some of his life's best memories, including playing keyboard for The Urge (his fraternity rock band).

Roger currently lives in Greensboro, North Carolina with his wife, Wendy. Roger and Wendy have four children, Jennifer (28), Elizabeth (28), Christopher (25), and Michael (20).

Tom Menk '72

After graduating from CU in 1975, Tom went to University of Chicago Grad School of Business where he lasted one term before taking a leave of absence and returning to Colorado to start his first business. That business was The Summit Restaurant, the first of 3 fine dining restaurants that Tom was involved in over 12 years. That same summer he also got his insurance license and by 1980 had started

an independent insurance agency, Menk and Associates, Inc. and had finished his MBA going part time back at CU. Tom always figured that insurance was both his profession and his trade and he worked at it extremely hard over the 26 years that he was involved in the business.

Owning an insurance agency provided the flexibility to be involved in other ventures. Tom's favorite was Premier Sports Group/ Boulder Apparel Corp with Kappa Sig roommate Larry Crabb (also Gamma Tau spring '72) from 1985 until they sold the company in 1997. It was a successful apparel importing and distribution business, and for 13 years Tom and Larry operated on a one page agreement between the two of them. In August of 2001 Tom also sold the insurance agency to Brown and Brown Insurance, a NYSE company, and the 4th largest in the US and then took a sabbatical from insurance in January of 2004.

Tom continues to have ownership in several small companies that he helped found, and sits on their management boards including Creekside Nursery, LLC, Cablenet Wiring Products, Inc., Crosby Creek Ranch LLC, Omni International, LLC, and Peak Wheelchairs and Mobility, Inc.

Tom has been married to the love of his life, Lori, for almost 18 years and have two sons, Matthew (13) and Alex (11) who are Tom's skiing, tennis, etc, buddies.

Tom have been active on the Boulder Kappa Sigma Building Assoc. board for over 24 years and served as President or Treasurer for about ten of those. He is currently volunteering in Boy Scouts and he is the President of a charitable foundation that last year raised over \$200,000 for hospice on the west side of the Denver Metro area.

Randy Weeks, '73

Randy Weeks has been the Executive Director of Denver Center Attractions since 1991. In 2004, Mr. Weeks was appointed Executive Vice President of The Denver Center for the Performing Arts adding overall management responsibilities to overseeing the booking and producing activities of Denver Center Attraction.

While pursuing a Bachelor of Science degree in Business/Marketing and Finance from the University of Colorado, Mr. Weeks joined The Denver Center. His employment began in 1978 in the Center Attractions Box Office where he worked in various capacities including ticketing, subscription, Box Office Treasurer, and marketing and public relations.

Despite taking a brief sojourn into his family's restaurant corporation and, later, as the Theater Operations Manager for the John F. Kennedy Center for the Performing Arts, Mr. Weeks became the hand-selected successor to Center Attractions founder, Robert S. Garner.


Since that time, Mr. Weeks' career has been highlighted not only by presenting five to ten Broadway and other touring productions each season, but by producing successful cabaret shows, such as Forever Plaid, Addicted, Always...Patsy Cline, Triple Espresso, and Denver's longest-running musical, I Love You, You're Perfect, Now Change. In 2003 I Love a Piano became the first main stage musical produced by Denver Center Attractions.

Mr. Weeks is a member of the Independent Presenter Network, the Performing Arts Center Consortium, and proudly serves as a Governor for the League of American Theaters and Producers and is a voter for the annual Tony Awards. Locally, Mr. Weeks is active on the Arts and Culture committee at The Denver Foundation as well as Channel 9's "9 Who Care" program.

In his spare time, Mr. Weeks pretends to play golf.

Steve Kinsley '78

Steven Kinsley has perfected his career to the point where he is able to be his own boss. With his wife, Allison, they own and operate Kinsley and Associates, LLC. They manage the meeting management firm from Littleton, Colorado, and have been doing so since 1993. Steven and Allison have two children, Paige (12) and Will (11). Leading up to the ownership of his own business, Steven has been an active member of his community, and the University of Colorado and Kappa Sigma before that.



Steven pledged Gamma-Tau in the fall of 1978. During his time with Kappa Sigma at CU, Steven served as a Hasher, House Chairman, and was Man of the Year his senior year. While at the University of Colorado, Steven received a Business School Scholarship for Mineral Land Management, and graduated with a BS in Business Administration and Mineral Land Management in May of 1983.

Steven's involvement with the University of Colorado and Gamma-Tau did not stop after he graduated. He has served on the Gamma-Tau House Board. Steven is also a member of the Director's Club of the University of Colorado Alumni Association. He is also a member of the CU Buff Club.

After graduation, Steven's career steered him towards the world of hospitality management. This has taken him to multiple positions along the Front Range, San Francisco, as well as the mountains of Colorado. He has served as the General Manager of Hotel Teatro in Denver, as well as Hotel Triton in Union Square in San Francisco. He went on to serve as the Associate Director of Sales for Keystone Resort. He then was the Director of Sales for the five star resort, The Broadmoor.

While working hard on his exciting career, Steven has served on the Board of the Rocky Mountain chapter of the Meeting Professionals International; he is also a member of the Professional Convention Management Association. Steven has been a speaker at the Meetings Industry Council of Colorado. He is a member of the Society of Government Meeting Professionals of Colorado, and MPI, Rocky Mountain Chapter as well.

As active as Steven is in his professional life, he is just as active in his community. Steven is currently serving on the board of Men for the Cure, an organization which raises funds for breast cancer research at the University of Colorado Cancer Center. He also serves on the board of Network for the Needy, which raises money for the Food Bank of the Rockies.

Through his time at the University of Colorado, and since, Steven has kept in contact with many of his Gamma-Tau brothers, not only from his time at CU, but brothers from the '50's to the '80's. Not only

are many of Steven's friends, Gamma-Tau brothers, but Steven's best friend, his father, is a Gamma-Tau. Steven truly considers the friends he has made through Gamma-Tau as brothers, and knows that they will always be there for one another.





“No one could tell me where my soul
might be; I searched for God but He
eluded me; I sought my brother out
and found all three.”

-Ernest Howard Crosby, Poet

*Not for an hour ... a day ...
or college term only ... but for life.*



KAPPA SIGMA FRATERNITY
GAMMA-TAU CHAPTER
UNIVERSITY OF COLORADO
FALL 2005